# Apex Ledger: Transform Your Operations With a Real-Time Source of Truth

## Modern. Secure. Transparent.

Would you like to have a real-time, unified engine that drives your books and records, empowering everybody in your company to work with up-to-the-moment information? If your answer is "yes," then take a closer look at the Apex Ledger. It's a feature of our comprehensive AscendOS $^{\text{TM}}$  platform or it can be used as a standalone SaaS component.

Designed to be the recordkeeping backbone of our cloud-native AscendOS<sup>™</sup> solutions, the Apex Ledger allows you to:



Leverage real-time processing, instead of overnight batch, to drive your real-time books and records cycle management



Eliminate the cost of building and maintaining a shadow ledger and take daily reconciliation against start-of-day files out of your standard workflow



Search the Apex Ledger for specific trades, deposits, withdrawals, corporate actions, events, adjustments, money movements, or securities data when you need it



Provide clients with the up-to-moment positions and cash balances that they expect to see in their portal or mobile app



Operate with a modern, cloud-native foundation that can help you adapt and innovate more quickly as the industry changes



Consolidate multiple, disjointed systems into one unified solution that can help increase operating efficiency





# Why Tech-Forward Businesses Are Choosing the Apex Ledger

Operating with a real-time business model is one of the key benefits of using a cloud-native platform. When you're looking for a solution to power your digital transformation, consider choosing one with a pre-built ledger so you can:

Work in real time, not on yesterday's data. Reduce the back-office delays, errors, and manual work associated with legacy platforms that rely on overnight batch processing.

**Unlock more time for your team to serve clients.** Spend less time waiting, reconciling, double-checking, and making manual updates.

**Refine operational processes and decision making.** Make more informed risk decisions based on up-to-the-moment data.

**Empower additional client self-service.** With the real-time ledger powering your client portal and mobile app, clients can answer more of their questions without an advisor's help.

### **Key Features**

# A Fresh and Modern Cloud-Native Foundation

- ▶ The Apex Ledger is built on Google Cloud as part of our comprehensive AscendOS solution — it's not a revamped version of legacy software
- Leverages Google Cloud's agility, scalability, and reliability, providing support for virtually unlimited global growth and highest-volume-day workloads
- Provides a real-time activity feed with the ability to query individual transactions
- ▶ Includes real-time entry updates that produce a clean audit trail
- Google Cloud helps mitigate security risks using a multi-layered approach that includes network security, data encryption, and a variety of proprietary tools

#### A Searchable Activities Feed

- Individual financial events or actions are recorded in real time within the system and grouped by transaction type to help enhance readability
- Query the ledger for individual transactions such as trades, deposits, withdrawals, corporate actions, adjustments, or any movement of money or securities in or out of an account
- Count on a clear, auditable, and up-to-date snapshot of all transactional events, allowing for quick reconciliation, efficient risk monitoring, and a reliable record for both clients and operations



#### Automated and Integrated Workflows Help Save Time

- Automatically process corporate actions such as stock splits, dividends, and mergers
- Sync order and payment data via a direct integration with our Order Management System (OMS)
- ▶ Minimize the need to manually categorize transactions
- ► Enable 24x5 trading for your clients with real-time activity integrated directly into the ledger
- Query the ledger when needed to locate trades, deposits, withdrawals, corporate actions, adjustments, or any money or securities movement

# Streamlined Error Resolution

- When errors do occur, make the required revision as soonas you spot the issue — without waiting for a batch cycle to complete before correction
- ▶ Count on a clear audit trail of all changes, supporting compliance and operational transparency

The Apex Ledger Is Connected to Your Data Warehouse

- ▶ Have 24/7 access to your own data rather than letting your custodian keep control over it
- Use self-service permissions to give your staff the right level of access to your data
- Dive deeper with Apex Insights, our intuitive business intelligence tool, which can provide pre-built and custom reports whenever you want them

## **Ready to Improve How Your Firm Operates?**

Instead of working off yesterday's stale data, you could be working with today's up-to-the-minute information. Start a conversation with an Apex rep to discuss your possibilities.

#### Request a Meeting

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