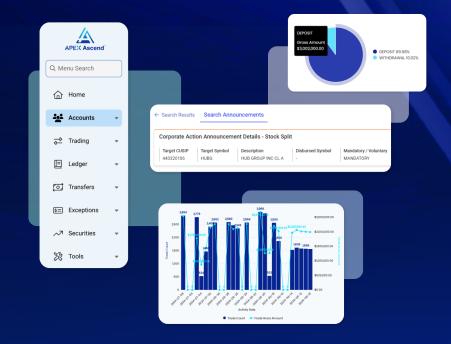
# Build Nimble — Run Vast

# Apex Ascend™ Real-Time Investing Infrastructure

Apex Ascend is real-time, cloudnative, B2B investing infrastructure from Apex Fintech Solutions that can help accelerate the launch and efficiency of brokerage and wealth management solutions.

Seize the moment with the tools, flexibility, and real-time data you need to build the future of investor experiences. Streamline operations and navigate risk at a retail scale, with the peace of mind that comes from working with a proven custodian.



### Create and Scale with Cloud Flexibility



### **Develop and Customize**

Modern development tools and flexible infrastructure



### Ramp Wide

Platform built for a retail scale



#### Adapt and Keep Adapting

Real-time data and a real-time ledger built for the future of fintech





### **Deliver Confidently**

Real-time ledger providing up-to-date account and activity information



### **Address Risk Mitigation**

Enabling faster, more informed decisions about your business risks with customizable reporting on your own real-time data, plus built-in personal identifying information (PII) management.



### **Get Support**

Veteran teams of operations, client service, and financial crimes compliance professionals



### Meet Infrastructure, Unencumbered

Unencumbered by legacy constraints, Ascend's cloud-based infrastructure gives you the built-in tools and data to more easily build, integrate, and scale — and operate globally.

### Real-Time Ledger

Get 24/7 API delivery of updated account activity, balances, positions, cash, buying power, and more. The ledger is a single source of truth enabling real-time custody and clearing, aggregated data, and closer integrations.

### Cloud Data and Business Intelligence Platform

With customizable automated reporting, visualizations, and more — Ascend's cloud-native platform enables you to make faster, more informed decisions and better integrate data insights into your operations.

### Modern Developer Experience

With a modern portal with sandbox, SDKs, APIs, and UIs — build digital-first retail investment and trading solutions across asset classes, account types, investment solutions, and delivery models.

## An Integrated Suite of Investing Products

### Account Setup and Maintenance

#### Onboarding

 Real-time account opening with straightthrough processing

### **Funding and Cash Movement**

 Variety of funding rails, each with different cost and settlement speed advantages

### **Trading Capabilities**

### Trading, Execution, and Order Management

 Execution platform featuring fractional trading capabilities, smart order routing, algorithmic trading, and a built-in order management system.

### Rebalancing

 Built-in customizable, cloud-scale solution for automated portfolio rebalancing, model management and goals-based investing across multiple asset classes.

### Asset Custody

### **Corporate Actions Processing**

Corporate actions occur via streaming events —
with the aim to ensure investor transparency and
risk mitigation. Explore upcoming events using our
calendar with underlying details at your fingertips.

#### **Investor Documentation and Communications**

 Real-time investor access to required statements and confirmations, documentation in your own branding, customization at cloud speeds.



### Learn More at

ApexFintechSolutions.com/Ascend

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